




Susan B. Barnes is
 travlin' girl 
 have passport, will travel



Travlin_girl



@travlin_girl



travlin_girl

travlin' girl was established in Fall 2012 and serves as a platform for blog posts and published clips, both online and in print. Collaboration opportunities on travlin' girl include sponsored links, sponsored guests posts provided by collaborators, and sponsored guest posts written by me. These opportunities and fee structures are outlined below. Additionally, Twitter-only sponsorship opportunities are also available at 10 Tweets on a specific hotel/destination/event for \$100.

I'm looking forward to working with you!

sponsored link

The most prevalent opportunity for a sponsored link on travlin' girl is on the travlin' deals and spa travlin' deals pages, highlighting hotel and spa packages worldwide. Benefits include:

- live link on page for the duration of the deal (unless year-round, then through December 2015)
- promotion via Twitter including collaborator's handle, if available, three times the week of inclusion

\$100/travlin' deal (those deals with more than three months' duration:
 \$150/travlin' deal

sponsored guest posts

Sponsored blog posts are available on travlin' girl. Two opportunities are available:

content provided by collaborator

- post highlighted on site on front page, including banner
- promotion via social media the week of publication – once via Facebook and three times via Twitter

\$200/sponsored guest post, content provided by collaborator

content written by travlin' girl

- post highlighted on site on front page, including banner
- promotion via social media the week of publication – once via Facebook and three times via Twitter

\$300/sponsored guest post, content written by travlin' girl

2014 analytics

travlingirl.com

7,104 sessions
 5,535 visitors
 12,080 pageviews



3,981 followers
 523k reach
 1.1+ million impressions
 (12/29/14 – 1/2/15)



421 likes
 1.4k reach
 137 engagements
 (12/27/14 – 1/2/15)



361 followers



64

travlingirl.com → susan@travlingirl.com → 813.751.9518