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# Hemispheres

APRIL 2022



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# Retail Refreshments

Pair your shopping trip with a tippie at these three stores

By Susan B. Barnes

For some people, a shopping trip is a party; for others, it can feel more like a funeral. No matter which type you are, a cold beer or a stiff drink is sure to jazz up your retail experience. Here are three fun shops around the world where you can sip till you drop.

## Bar Journe *Miami*

Like a retail Russian doll, downtown Miami's Kimpton Epic Hotel houses a showroom for Swiss watchmaker Maison F.P. Journe, which in turn contains Bar Journe, a 10-seat cocktail counter. The specialty here is drinks made with small-batch, hard-to-find spirits—think Alfred Giraud French Malt Whisky or El Tini-eblo mezcal—a mission François-Paul Journe says aligns with his watch brand's ethos: "Partners are family-operated

businesses, passionate in their respective fields, and are rich in heritage and elegance." All served in a timely fashion, no doubt.

## Dirty Fingers Bicycle Repair

*Hood River, Oregon*



When Mitchell Buck started fixing bicycles in 2007, his setup included tools, a trailer, a couple of camp chairs, and a cooler of beer to help his customers relax while he worked on their rides. Today, he has a brick-and-mortar shop on the edge of downtown Hood River that's outfitted with a bar pouring craft beers at a daily happy

**From top:** a Negroni at Bar Journe; Dirty Fingers Bicycle Repair; a lemonade martini with Sfumato Fragrances' Epiphany scent

hour. "We try to keep it to the Northwest," Buck says of the selection, "but ultimately we love good beer and will pour it from anywhere." Just don't have him pour too many of them before you ride home.

## Sfumato Fragrances

*Detroit*

After a day of running their retail fragrance shop, Kevin Peterson and his wife, Jane Larson, transform their Detroit space into the cocktail bar Castalia, mixing drinks based on the store's products. For example, the Pockets Full of Doves is a gin and tonic that features cardamom, a key element in Sfumato's Gravitas. "We're playing with scent from the lens of flavor," Peterson says. "We curate a very specific list of cocktail ingredients that overlap with our fragrances' ingredients."



—ERIN WARWOOD



## ON TREND

### Aviate Hats

Want to show pride for your hometown, but don't want to don the local team's baseball hat? (We're looking at you, Mets/Jets fans...) There's an alternative, courtesy of Aviate.

In 2015, Alabama-based newspaper business manager Ben Lancaster cofounded the brand, which sells solid-color hats bearing three-letter airport codes. He started with just 10 combinations, mostly for Southern airports such as ATL (Hartsfield-Jackson Atlanta International Airport), BNA (Nashville International Airport), and his local, BHM (Birmingham-Shuttlesworth International Airport), but he quickly expanded, now offering versions for more than 100 cities online, at \$35 a pop.

"It's a conversation starter," Lancaster says. "We lack person-to-person interaction these days, you know?"

"You see somebody who's wearing something that you can identify with," adds Taylor Ion, a South Carolina-based marketing professional who owns two Charleston International Airport (CHS) caps, "and that sense of camaraderie and community is something that really brings us together—even from a distance."